

Supported by



Organised by



LIGHTING WORLD & HOME TECH EXPO

Illuminating Innovation, Connecting Smart Living

India's premier platform for
advanced lighting, smart home
technologies and intelligent living



15-17 February, 2027



Hall-14, Bharat Mandapam, New Delhi



About The Expo

Vision



To be India's leading B2B platform connecting the lighting, electrical, and smart home industries, driving innovation, business growth, and sustainable development.

Mission



To bring together manufacturers, buyers, architects, designers, consultants, and technology leaders to showcase innovation, create business opportunities, and promote smart, energy-efficient solutions.

Objectives



- Showcase the latest industry innovations.
- Connect exhibitors with qualified buyers.
- Generate business and distribution opportunities.
- Promote sustainable and smart technologies.
- Encourage networking and knowledge sharing.

Industry Focus



- LED & Smart Lighting
- Decorative & Architectural Lighting
- Electrical Products & Components
- Home Automation & Smart Home Solutions
- Building Automation Systems
- IoT & Connected Technologies
- Energy Management & Green Technologies
- Solar & EV Charging Solutions



Why Exhibit?

- › Connect with qualified buyers, distributors, and decision-makers.
- › Launch new products and showcase the latest innovations.
- › Generate high-quality business leads and sales opportunities.
- › Strengthen brand visibility in a competitive market.
- › Build strategic partnerships and expand your dealer network.
- › Meet architects, interior designers, consultants, builders, and contractors.
- › Explore new markets across India and beyond.
- › Gain valuable industry insights through networking and knowledge sessions.
- › Position your brand at the forefront of the lighting, electrical, and smart home industry.
- › Maximize ROI through direct B2B engagement and business opportunities.



Visitor Profile

Industry Professionals ↗

- Architects
- Interior Designers
- Lighting Designers
- MEP Consultants

Project & Construction ↗

- Builders
- Developers
- EPC Companies
- Electrical Contractors
- Facility Managers

Trade & Distribution ↗

- Dealers
- Distributors
- Retailers
- Importers
- Exporters

Corporate Buyers ↗

- Manufacturing Units
- Hotels
- Hospitals
- Commercial Spaces
- Government Departments

Technology & Engineering ↗

- System Integrators
- Home Automation Experts
- IoT Professionals
- Electrical Engineers
- Energy Consultants

Business Decision Makers ↗

- Business Owners
- Managing Directors
- Procurement Heads
- Purchase Managers
- Project Heads

Meet 10,000+ High-Value Business Visitors Ready to Connect, Source & Grow.

Exhibitor Profile

Lighting Industry ↗

- LED
- Architectural
- Decorative
- Smart Lighting
- Industrial Lighting

Electrical Industry ↗

- Switches
- Cables
- Switchgear
- Wiring Accessories
- Distribution

Smart Home & Automation ↗

- Home Automation
- IoT Devices
- Smart Security
- Smart Appliances
- AI-powered appliances

Building Technology ↗

- BMS
- HVAC Controls
- Energy Management
- Access Control

Energy & Sustainability ↗

- Solar
- EV Charging
- Energy Storage
- Green Solutions

Innovation Zone ↗

- Startups
- OEM/ODM
- New Technology Brands
- Smart Solutions

From Manufacturers to Innovators — The Entire Industry Under One Roof

Why Sponsorship?

- › Gain premium brand visibility at India's leading lighting, electrical & smart home exhibition
- › Put your brand directly in front of 15,000+ high-quality industry visitors
- › Build strong presence among decision-makers, buyers & project influencers
- › Position your company as an industry leader and innovator
- › Get continuous exposure through on-ground branding, digital promotion & media coverage
- › Strengthen relationships with dealers, distributors & institutional buyers
- › Launch and highlight new products in a focused B2B environment
- › Create high-impact brand recall before, during & after the event
- › Generate quality business opportunities and strategic partnerships
- › Achieve maximum visibility with targeted, industry-specific audience

Sponsorship is not visibility — it is an authority in the industry



Sponsorship Package

SPONSORSHIP BENIFITS		TITLE PARTNER	DIAMOND PARTNER	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	ASSOCIATE PARTNER
 BRAND VISIBILITY	Investment	₹25,00,000	₹20,00,000	₹18,00,000	₹15,00,000	₹10,00,000	₹7,50,000
	Exclusive Naming Rights	✓	✓	✓	✓	✓	—
	Powered By Branding	✓	✓	✓	✓	✓	—
	Website Homepage Banner	✓	✓	✓	✓	✓	—
	Dedicated Sponsor Webpage	✓	✓	✓	✓	✓	—
	Email Marketing Campaigns	✓	✓	✓	✓	✓	—
	Whatsapp Campaigns	✓	✓	✓	✓	✓	—
	LinkedIn Promotions	✓	✓	✓	✓	✓	—
	Facebook & Instagram Posts	✓	✓	✓	✓	✓	—
	YouTube Video Features	✓	✓	✓	✓	✓	—
	Official Press Release	✓	✓	✓	✓	✓	—
 EVENT BENEFITS	Prime Content Reach	☑	●●	☑	●●	—	—
	CEO Keynote Presentation	30 Min	20 Min	15 Min	10 Min	—	—
	Panel Discussion Participation	✓	✓	✓	✓	—	—
	Exclusive Product Launch	Exclusive	Shared	Shared	Optional	—	—
	Innovation Showcase Area	Exclusive	Premium	Standard	—	—	—
	VIP Lounge Access	✓	✓	✓	✓	—	—
	Networking Dinner Invitations	40	30	20	15	10	6
	VIP Passes	40	30	20	15	10	6
	Exhibitor Badges	50	35	25	15	12	8
	Media Interview	Exclusive	Featured	Featured	Mention	—	—
	Head Conference Participation	✓	✓	✓	✓	—	—
 ON-GROUND BRANDING	Main Entrance Branding	Exclusive	Premium	Large	Medium	Small	—
	Registration Area Branding	Exclusive	Premium	Standard	Logo	—	—
	Conference Hall Branding	Exclusive	Premium	Standard	Logo	—	—
	VIP Lounge Branding	Exclusive	Shared	—	—	—	—
	Networking Lounge Branding	✓	✓	✓	✓	—	—
	Visitor Bag Branding	✓	✓	✓	✓	—	—
	Lanyard Branding	✓	✓	✓	—	—	—
	Delegate Badge Branding	✓	✓	✓	—	—	—
	Water Bottle Announcements	✓	✓	✓	—	—	—
Sponsor Recognition Trophy		Premium Trophy	Trophy	Trophy	Certificate	Certificate	Certificate

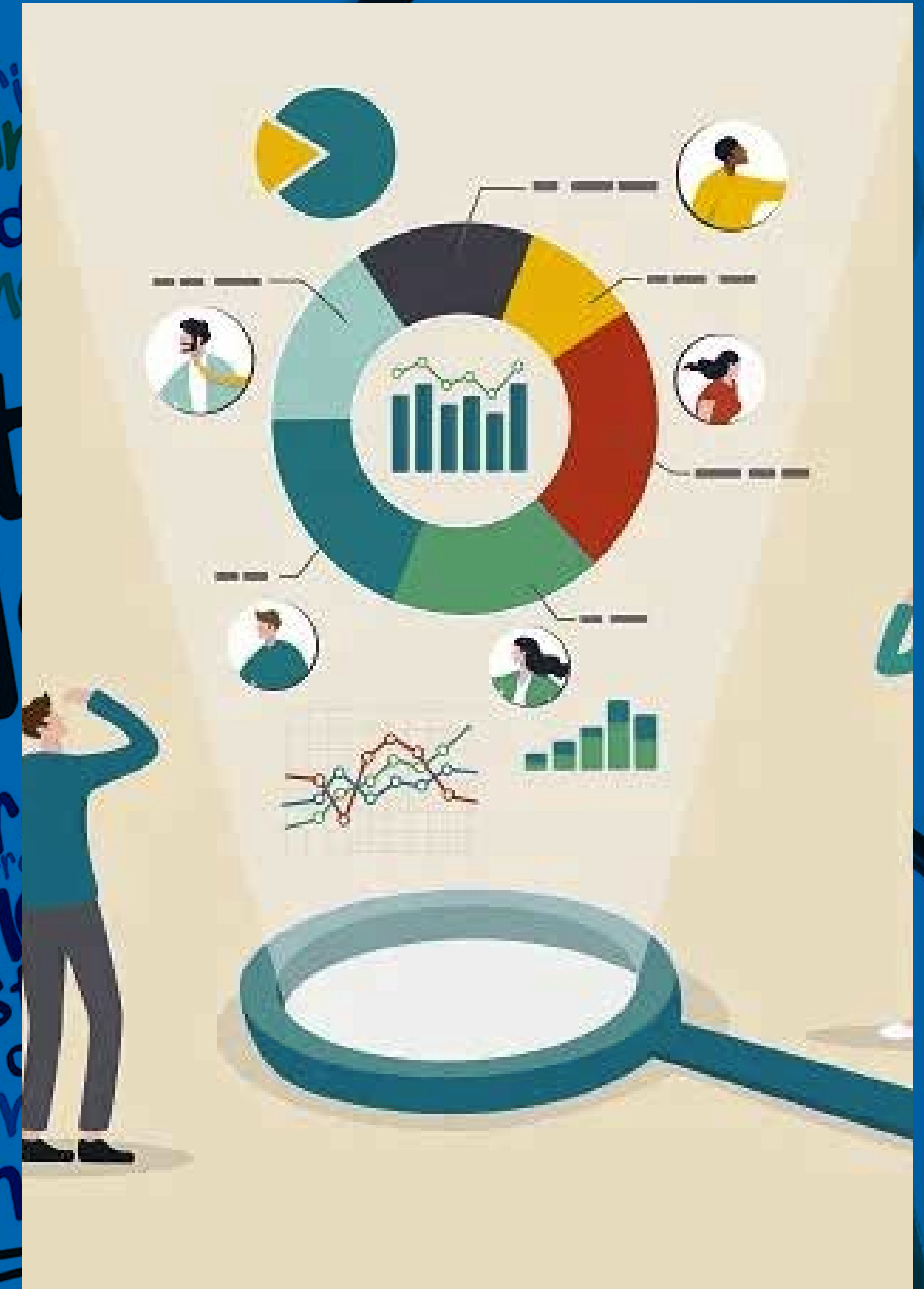
*Additional 18% GST applicable on above rates

Marketing Plan



- Targeted outreach to lighting, electrical & smart home industry
- Direct engagement with dealers, distributors & contractors
- Promotion in architect & designer networks
- Strong digital campaigns (social media + email + WhatsApp)
- Industry tie-ups & association partnerships
- On-ground promotion in key lighting & electrical markets
- Media coverage & PR visibility
- Continuous exhibitor & visitor lead generation

Focused. Targeted. Industry-Driven Marketing.



Visitor Promotion

- Direct outreach to architects & lighting consultants
- Targeted invitation to builders, developers & contractors
- Strong engagement with dealers, distributors & retailers
- Digital campaigns across social media, email & WhatsApp
- Industry association & network partnerships
- On-ground promotion in major lighting & electrical markets
- Direct outreach to architects & lighting consultants
- VIP buyer invites for high-value business visitors
- Media & PR coverage for wider industry reach

Attracting the right visitors. Connecting with the right business.



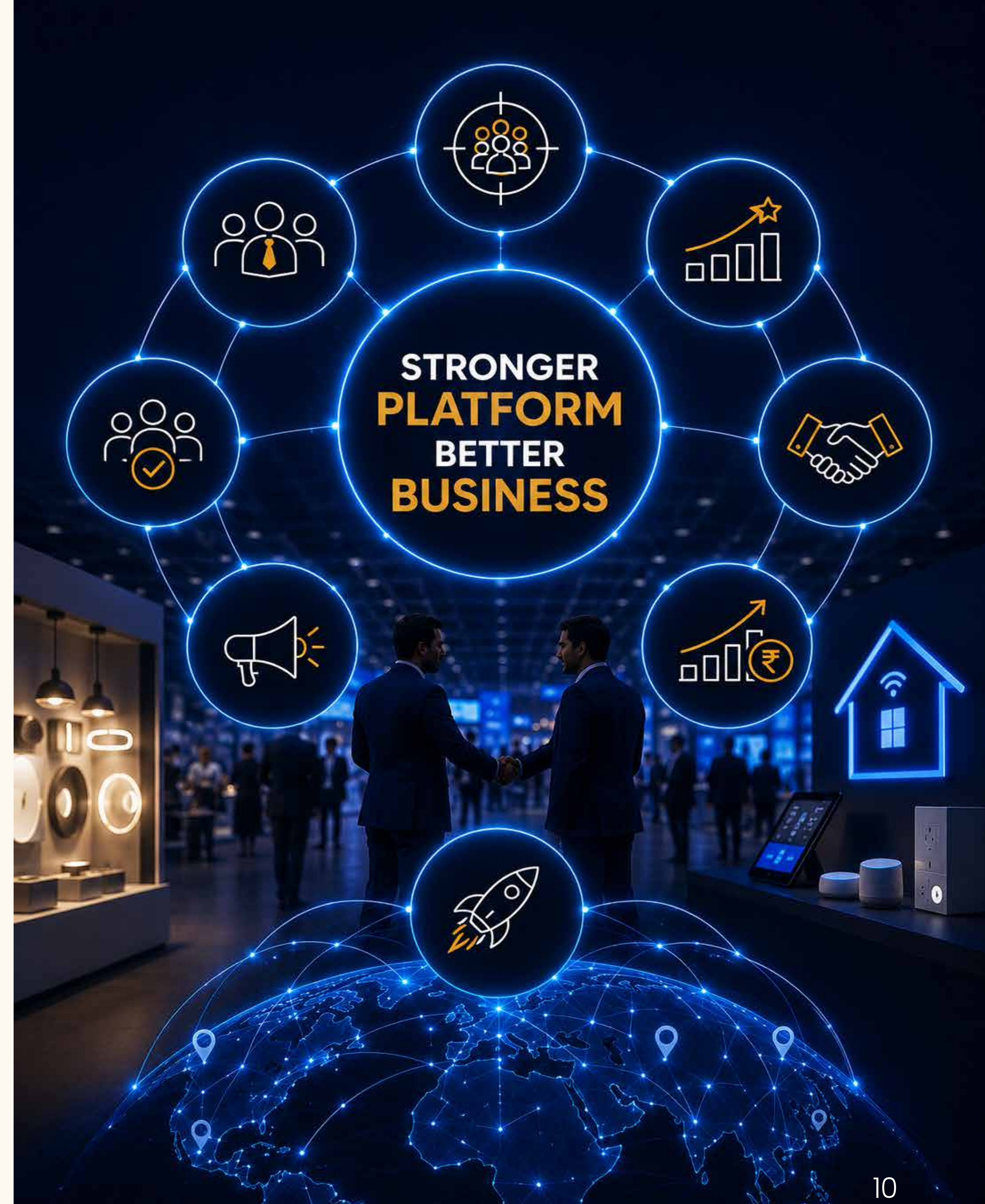
Floor Plan

Hall No. 14



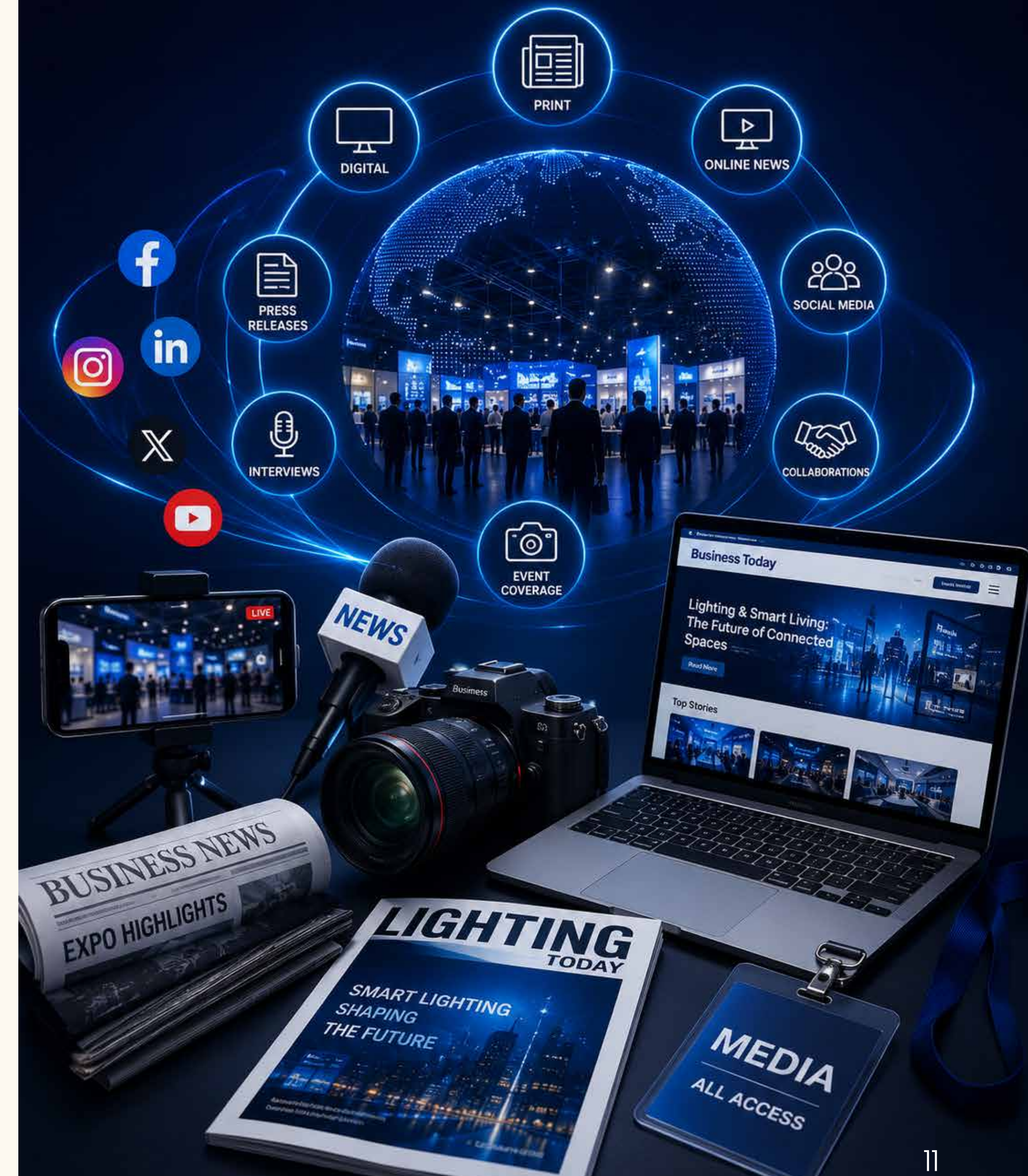
Why Choose Us?

- India's focused platform for Lighting & Smart Home industry
- Strong network of buyers, decision-makers & industry professionals
- Highly targeted B2B audience ensuring quality business leads
- Proven concept for exhibitors, sponsors & partners growth
- Powerful mix of on-ground + digital + industry promotion
- Opportunity for product launches & brand visibility
- Direct access to architects, builders, consultants & contractors
- Designed for maximum networking, ROI & business expansion



Media Coverage

- Extensive coverage across print, digital & industry media
- Features in leading trade magazines & business publications
- Strong visibility through online news portals
- Social media promotion before, during & after the event
- Press releases, media interviews & event highlights
- Influencer and industry partner collaborations
- Live event updates, photo & video coverage
- Post-event reports with nationwide reach





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FEBRUARY 2027

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Book Your Space Today!

Let's Build the Future of
Lighting & Smart Home Technology Together

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Scan to
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